

Help Divert Textiles from Landfills

Rethink, Repair, Re-purpose & Donate



Ajax Council Charter on Textile Reduction and Diversion

According to the Council for Textile Recycling, the average Canadian sends 37kg of textiles to the landfill every year. This presents an opportunity to reduce our greenhouse gas emissions by diverting these textiles from the landfill.

Ajax Council is committed to continuing the Town's long history of environmental stewardship **by implementing a Textile Diversion Program with the goal of drastically increasing our textile diversion rates across the community.**

We commit to:

1. Promoting and increasing Ajax's understanding of the 5Rs (*Rethink, Reduce, Reuse, Recycle, Recover*) to reduce and divert waste
2. Developing communication materials to increase awareness and educate staff, residents, businesses and community partners on how to divert their textile items from the landfill
3. Applying innovative approaches to increasing textile diversion rates within the community and supporting a circular economy
4. Collaborating with charitable textile collection organizations to help our environment, economy and community through increasing textile diversion
5. Continuously improving and showcasing leadership in our community to encourage residents, businesses and community partners to reduce their textile waste

Mayor Shaun Collier

Regional Ward 1 Councillor - Marilyn
Crawford

Councillor Ward 1 - Rob Tyler-Morin

Regional Ward 2 Councillor - Sterling Lee

Councillor Ward 2 - Ashmeed Khan

Regional Ward 3 Councillor - Joanne Dies

Councillor Ward 3 - Lisa Bower

